PTO/SB/21 (12-07) Approved for use through 12/31/2007. OMB 0651-0031 U.S. Patent and Trademark Office; U.S. DEPARTMENT OF COMMERCE aperwork Reduction Act of 1995, no persons are required to respond to a collection of information unless it displays a valid OMB control number.

	Application Number	10/813,942			
TRANSMITTAL	Filing Date	March 30, 2004			
FORM	First Named Inventor	Pentkovski, Vladimir			
	Art Unit	2186			
	Examiner Name	Bataille, Pierre			

(to be used for all correspondence after initial filing)

Total Number of Pages in This Submission 4

Application Number	10/813,942		
Filing Date	March 30, 2004		
First Named Inventor	Pentkovski, Vladimir		
Art Unit	2186		
Examiner Name	Bataille, Pierre		
Attorney Docket Number	P18224		

				,						
ENCLOSURES (Check all that apply)										
	Fee Trans	smittal Fo	rm		Drawing(s)				After A	Illowance Communication to TC
	☐ Fe	ee Attache	ed		Licensing-rela	ted Papers			• •	l Communication to Board eals and Interferences
	Amendment/Reply After Final Affidavits/declaration(s) Extension of Time Request Express Abandonment Request Information Disclosure Statement Certified Copy of Priority Document(s) Reply to Missing Parts/ Incomplete Application Reply to Missing Parts under 37 CFR 1.52 or 1.53		Petition Petition to Convert to a Provisional Application Power of Attorney, Revocation Change of Correspondence Address Terminal Disclaimer Request for Refund CD, Number of CD(s) Landscape Table on CD Remarks If necessary, please charge any additional Account No. 50-4238.		Appeal Communication to TC (Appeal Notice, Brief, Reply Brief) Proprietary Information Status Letter Other Enclosure(s) (please Identify below): Return Postcard, Copy of 1 cited Document fees or credit overpayment to Deposit					
SIGNATURE OF APPLICANT, ATTORNEY, OR AGENT										
Firm Name Caven & Aghevli, LLC										
Signat	ure	/Ramin Aghevli/								
Printed	i name	Ramin Aghevli								
Date April 28, 2008			· · · · · · · · · · · · · · · · · · ·			Reg. No.	43,46	2		
CERTIFICATE OF TRANSMISSION/MAILING										
I hereby certify that this correspondence is being facsimile transmitted to the USPTO or deposited with the United States Postal Service with sufficient postage as first class mail in an envelope addressed to: Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450 on the date shown below:										
Signat	Signature Kathum NcCout									
Typed	or printed	name	Kathryn McCo	•					Date	April 28, 2008

This collection of information is required by 37 CFR 1.5. The information is required to obtain or retain a benefit by the public which is to file (and by the USPTO to process) an application. Confidentiality is governed by 35 U.S.C. 122 and 37 CFR 1.11 and 1.14. This collection is estimated to 2 hours to complete, including gathering, preparing, and submitting the completed application form to the USPTO. Time will vary depending upon the individual case. Any comments on the amount of time you require to complete this form and/or suggestions for reducing this burden, should be sent to the Chief Information Officer, U.S. Patent and Trademark Office, U.S. Department of Commerce, P.O. Box 1450, Alexandria, VA 22313-1450. DO NOT SEND FEES OR COMPLETED FORMS TO THIS ADDRESS. SEND TO: Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450.

S/N 10/813,942

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

pplicant: Vladimir

Vladimir Pentkovski et al.

Examiner:

Pierre Michel Bataille

Serial No.:

10/813,942

March 30, 2004

Group Art Unit:

Docket:

2186 P18224

Filed: Title:

MAY 0 1 2008

IMPROVING STORE PERFORMANCE

INFORMATION DISCLOSURE STATEMENT

MS Amendment Commissioner for Patents P.O. Box 1450 Alexandria, VA 22313-1450

In compliance with the duty imposed by 37 C.F.R. § 1.56, and in accordance with 37 C.F.R. §§ 1.97 et. seq., the referenced materials are brought to the attention of the Examiner for consideration in connection with the above-identified patent application. Applicants respectfully request that this Information Disclosure Statement be entered and the documents listed on the attached Form 1449 be considered by the Examiner and made of record. Pursuant to the provisions of MPEP 609, Applicants request that a copy of the 1449 form, initialed as being considered by the Examiner, be returned to the Applicants with the next official communication.

Pursuant to 37 C.F.R. §1.97(c)(1) and 37 C.F.R. §1.97(e)(1), Applicants state that each item of information contained in the Information Disclosure Statement was first cited in any communication from a foreign patent office in a counterpart foreign application not more than three months prior to the filing of the Information Disclosure Statement.

It is believed that no fee or statement is required with the Supplemental Information Disclosure Statement. However, if a final action under §1.113, a notice of allowance under §1.311, or an action that otherwise closes prosecution in the application has been mailed, the Commissioner is hereby authorized to charge the required fees to Deposit Account No. 50-4238 in order to have this Supplemental Information Disclosure Statement considered.

The present application is either a U.S. national patent application filed after June 30, 2003 or an international application that entered the national stage under 35 U.S.C. § 371 after June 30, 2003. Thus, Applicant believes that the U.S. Patent & Trademark Office has waived the requirement under 37 C.F.R. 1.98 (a)(2)(i) for submitting a copy of each cited U.S. patent and each U.S. patent application publication. The waiver is provided in a pre-OG notice from the U.S. Patent & Trademark Office entitled "Information Disclosure Statements May Be Filed Without Copies of U.S. Patents and Published Applications in Patent Applications filed after

SUPPLEMENTAL INFORMATION DISCLOSURE STATEMENT

Serial No :10/813,942

Filing Date: March 30, 2004

Title: IMPROVING STORE PERFORMANCE

Page 2 Dkt: P18224

June 30, 2003" and dated July 11, 2003. Applicant acknowledges the requirement to submit copies of foreign patent documents and non-patent literature in accordance with 37 C.F.R. 1.98(a)(2).

The Examiner is invited to contact the Applicants' Representative at the below-listed telephone number if there are any questions regarding this communication.

Pursuant to 37 C.F.R. 1.98(a)(2), Applicant believes that copies of cited U.S. Patents and Published Applications are no longer required to be provided to the Office. Notification of this change was provided in the United States Patent and Trademark Office OG Notices dated October 12, 2004. Thus, Applicant has not included copies of any US Patents or Published Applications cited with this submission. Should the Office require copies to be provided, Applicant respectfully requests that notice of such requirement be directed to Applicant's below-signed representative. Applicant acknowledges the requirement to submit copies of foreign patent documents and non-patent literature in accordance with 37 C.F.R. 1.98(a)(2).

Respectfully submitted,

VLADIMIR PENTKOVSKI ET AL.

By their Representatives,

Customer Number: 50890
720-840-6740

Date April 28, 2008

By Ramin Aghevli/
Ramin Aghevli
Reg. No. 43,462

CERTIFICATE UNDER 37 CFR 1.8: The undersigned hereby certifies that this correspondence is being deposited with the United States Postal Service with sufficient postage as first class mail, in an envelope addressed to: MS Amendment, Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450, on this 28th day of April, 2008.

Kathryn McCook	Cathyn McCoxt
Name	Signature